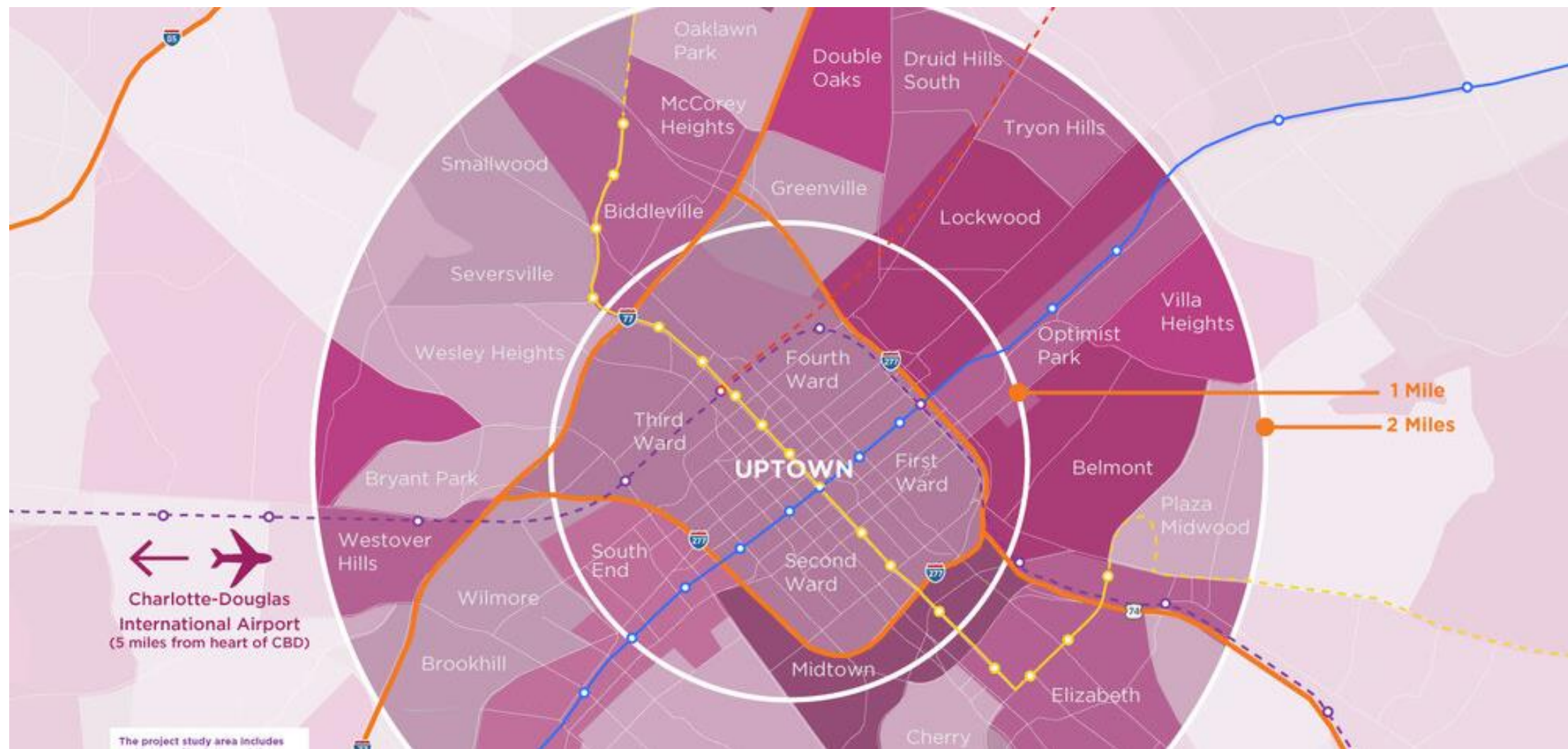


ÛPTOWN





Charlotte Center City Partners

- Non-profit organization focused on making Uptown and surrounding neighborhoods great places to live, work and visit.
- Vision – thriving, inclusive, memorable, sustainable, resilient and beloved city center
- Friendly and walkable + comfortable and interesting neighborhoods
- Act as a convener on top issues, imagine opportunities beyond what exists, develop strategic partnerships, drive engagement



ALL IN 2040
CENTER CITY VISION PLAN



Optimist Hall

- 147,000ft² Redevelopment of former gingham mill
- Food hall + retail, restaurants, Duke Energy Innovation Center

Visual & Performing Arts Center

- VAPA: Non-profit formed to create space for artists to create, practice, exhibit and perform
- 157,810ft² repurposed old Sears distribution center/county storage building
- Former homeless encampment
- Currently 176 artists in residence + 192 waitlisted





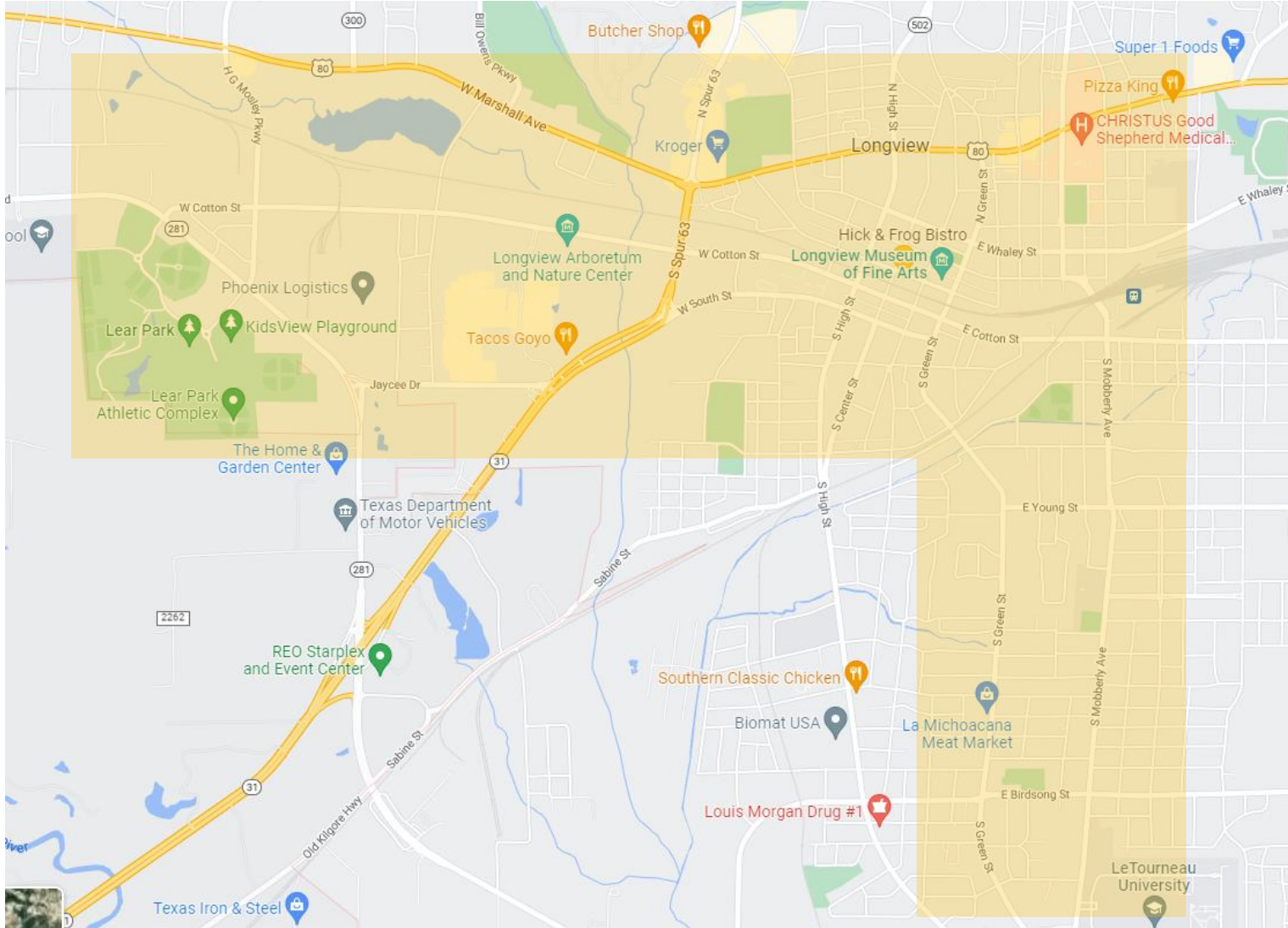
The McColl Center for Art & Innovation

- Renovated historic, burned down church
- Serves as artist incubator, offering artist residencies
- Sense of community and comradery amongst artists
- Showcases artists' work
- Currently at capacity and looking to grow



Work We Admire

- Neighborhood ambassadors
 - Convenings
 - Repurposing historical buildings
 - Holistic neighborhood revitalization
 - Public/Private partnerships
 - Connectivity – integrating bike lanes, public transit, pedestrians
 - Integrating arts & culture with development + intentional support of arts
-



The Longview Version



The L

- Intentional Place-making = “The L”
 - Main Street/Downtown Longview
 - Cultural Arts District
 - Lear Park
 - Lake Lamond Project
 - LeTourneau
 - New life for historic buildings
 - Public/Private partnerships
 - Connectivity – execution of the Mobberly street diet plan
 - Integrating arts & culture with development + intentional support of arts
-



Picture the L



Resources

- [Uptown Charlotte | Charlotte, NC](#)
 - [Charlotte Center City Partners](#)
 - [Optimist Hall](#)
 - [VAPA Visual and Performing Arts Center](#)
 - [The McColl Center for Art & Innovation](#)
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