

Camp North End

Model-T Factory to Creative Hub



History

1924

Henry Ford and Albert Khan built a Model-T factory

- 240,000 square foot building
- 300,000 Model-T and Model-A cars were built here
- Closed during the Great Depression

1956

Cold War production

- Buildings were used for missile and weapon development
- Army grade vehicles (Gama Goats) were primarily produced
- Charlotte Area Missile Plant (CAMP)

2016

ATCO Properties purchased the space from Rite Aid

- 76 acres of property
- Opened the area to the public in 2017 as "Camp North End"
- Economic growth rooted in community
- Reimagined as a neighborhood center

US Army purchased the space

- Built 5 more massive buildings
- Quartermaster Depot to supply soldiers at basic training camps throughout the southeast
- Inactive Army train tracks still run through the buildings

1940

Eckerd Pharmaceuticals purchased the space

- Eckerd employed many people that lived in the North End
- Rite Aid purchased the spaces from Eckerd

1967

Map



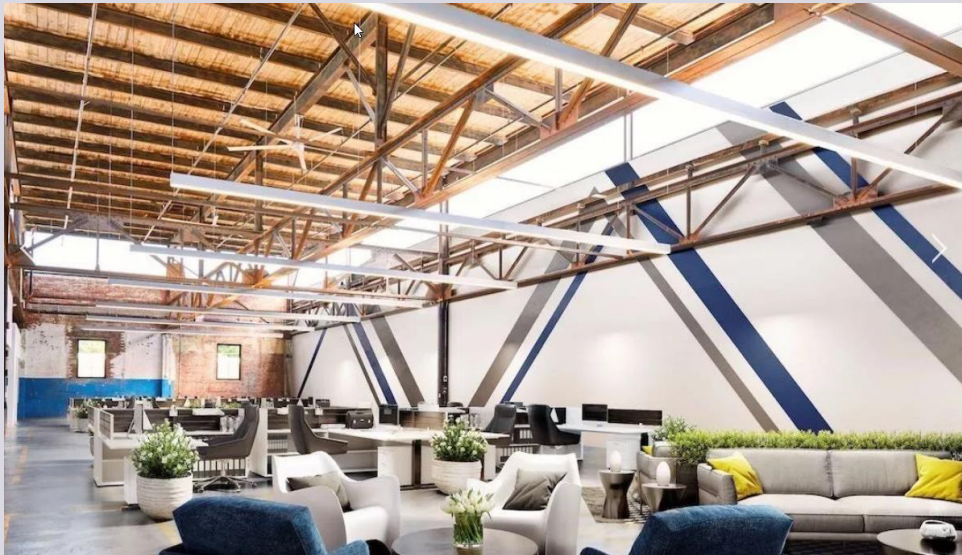
“Hub of Creativity & Innovation”

Camp North End does more than attract top talent, it works to keep them inspired. Here, startups, artists, and Fortune 500 companies push the boundaries of their fields and ***scale new ideas***.

“The true sign of intelligence (success) is not knowledge but imagination.” - Albert Einstein

How?

The environment



How?

Encouragement (collaboration)



"I'm looking for a lot of people who have an infinite capacity to not know what can't be done" - Henry Ford

PRISM SUPPLY CO



EXPLORE CAMP NORTH END

Mount 300 Camp Rd.

Babe & Butcher

@babeandbutcher

Free Range Brewing

@freerangebrew

Goodyear Arts

@goodyeararts

Grow

@grow.clt

Hygge Coworking

@hyggeclt

Leah & Louise

@leah_and_louise

Lokāl by Hygge

@lokalorlese

MacFly Fresh Printing Co.

@macflyfresh

Popbar

@popbarclt

The Nest

@thenestclt

Wentworth & Fenn

@wentworth_and_fenn

Boileryard 1824 Statesville Ave.

Black Moth Bars

@blackmothbars

BLK MRKT

@blkmrktclt

Dupp & Swat

@duppandswat

Explicit Salon

@explicit.salon

Good Postage

@goodpostage

Hex Coffee

@hexcoffee

Prism Supply Co

@prismsupply_

Noda Co Canteen

@nodacocanteen

Tent Studios

@tentstudiosnc

Keswick 1701 N. Graham St.

Bleu Barn Bistro

@bleubarnbistro

La Caseta

@lacasetaclt

Plant Joy

@plant_joy_clt

Saru

@sarubbramen

Windy O'Connor Art + Home

@shopwindyoconnor

You vs Yourself CLT

@yvyclt



THE AVERAGE OFFICE WORKER SPENDS ABOUT
90,000 HOURS
AT WORK IN THEIR LIFETIME

“

“We believe people do their best work when happy, healthy and inspired. We take seriously the responsibility to provide a space that unlocks their potential and facilitates healthy and inspired lifestyles, which is both good for them and the success of their employers.”

- DAMON HEMMERDINGER
co-president of ATCO

Every aspect of Camp North End is designed with happiness, health, and creativity in mind, and that's good for our tenants' bottom line.

Historic wooden trusses, massive steel beams, exposed brick, and bright, expansive windows frame the kinds of inspirational workspaces talent want.

As one of the first four developments in North America with Fitwel™ Community certification, our focus on intentional design and community-building lays the groundwork for tenants and their employees to lead their healthiest lives.

There are abundant settings to gather with colleagues (or just contemplate solo), and there's always programming that sparks fresh ideas and new friendships.

At the heart of it all, the Camp North End ecosystem invites discovery and connection, fueling the kind of environment where people and productivity thrive.

HEALTH & WELLNESS AT CAMP NORTH END



Covered pathways for walking meetings



Daily fitness classes and life coaching



Cultivated gardens and native landscapes



250+ community events per year



Weekday farmers market



100+ outdoor seating nooks



50+ murals & sculptures



76 acres of room to roam



2-Star Fitwel Design Certification

Parallels to Longview

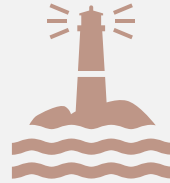
- Arts! Longview Cultural District
- Harmon General Hospital to LeTourneau University
- Food truck park north on 259



Opportunities?



Are there large areas in Longview that could be repurposed and reimagined as neighborhood centers?



Are there old buildings that are structurally sound that could be renovated to keep their unique architecture but incorporate modern technology?



What about old schools, churches, or banks? Are there opportunities to turn those into “centers of innovation and entrepreneurship?”

Questions?

- <https://camp.nc/visit/> - what's happening now?
- <https://camp.nc/about/history/> - where did it come from?
- <https://camp.nc/wp-content/uploads/2021/02/office-lease-brochure.pdf> - PDF brochure