

Renaissance West Community Initiative



Charlotte, NC
July 1, 2022

Renaissance West Overview

Goal

Have a thriving community which includes financial sustainability, Sustainability and organization excellence.

Mission

To promote a collaborate community centered on quality housing, education, health and wellness and opportunity.

Vision

To end intergenerational poverty through a holistic community revitalization effort.

Community Center and Apartments



Purpose-Built Community Concept

- Neighborhood revitalization
- High-quality mixed-income housing
- Create a cradle to college education pipeline
- Implement community wellness program and facilities tailored to the specific needs of the neighborhood
- Create a “community quarterback” to assure accountability, sustainability and excellence.



Multi-phase Approach to Community Development



How Do They Achieve Success = Community Quarterback

What is a Community Quarterback?

- Representative within the community to discuss the program and identify people to be make an impact within.
- Ensure high quality programming
- Gain and sustain funding
- Ensure all programs are reflective of what residents need
- Ensure people in the target neighborhood are served
- Serve as a single point of accountability

Framework and Impact

- Families Experience Housing Stability
- Household Income Increases
- Children enter school ready to learn
- Children thrive in the Prek-8 school
- Community Indicators of Health Improve
- Maintain Low Crime Rates
- Residents Develop into Community leaders
- Cradle to Career
- Mixed Income

Mixed-Income Housing

- 110 Senior Apartments
- 224 Family Apartments and Townhouses
- Public Housing & Section 8 Housing (98)
- Tax Credit Units (66)
- Market Rate (60)



2018 and 2019 Impact

2018

- Renaissance West STEAM Academy completed its first year.
- Howard Levine Child Development Center opened its doors in February.
- Over 500 residents were served with wraparound services.
- Public Housing was increased their average income by over \$9,000.
- Strengthened existing partnerships and established new ones.
- Exceeded annual fundraising goal.

2019

- 663 residents serviced with wraparound services
- 317 programs onsite
- 52 children's scholarships to CDC
- Two-year completion of Build Health Challenge Grant
- 2,000 volunteer hours logged in community.
- 17 graduating to attend the STEAM Academy

Neighborhood Impact Through Other Programs

High School Equivalence program, Family Self-Sufficiency program – Employment rate increased from 46-64% in one year. Average income increased from 13,100 to 22,600

THE BULB -Mobile market – Sets up a farmers' market in the neighborhood. Residents on the Food Security committee volunteer to help distribute food collect feedback resulting in building the community.

Basket Base Farms- bring fresh food to the neighborhood

Life Navigator Program funded by BUIILD health Challenge Grant – these are people that are a coach and cheerleader for the residents. Case management and coaching.

Health and Wellness at RWCI includes: Affordable Care Act Enrollment, Food Pantry Referrals, Mobile Food Market on site once a week, Health Education Classes, Health Fair, On-site Nurses, Safety around water, Smoking Cessation, Walking groups, Workout groups.



The Retreat at Renaissance

110 Units for fixed-income seniors and the disabled



RW STEAM Academy



Howard Levine Child Development Center



WHO IS ALICE?

ASSET LIMITED



**ALICE has no safety net
in times of crisis**

INCOME CONSTRAINED



**ALICE's income falls
short of essentials**

EMPLOYED



**ALICE is working, yet
not earning enough**

#PAforALICE

Major Issues and Demographics in 75602

Poverty is the major issue, specifically with single family homes located in 75602 zip code.

- In 2019, the average poverty rate in Longview was 17.6% compared to 13.1% in the United States.
- Infant mortality (birth to one year of age) was 22.65 for every 1,000 births in the African American population compared to 2.5 for every 1,000 in the White population.
- Violent Crime rate was 34% higher than the national average according to the FBI.

Poverty Impact in 75602

- 42% of children live in a single female household.
- 32.7% of all female households live below the poverty line and worked all year
- Average median household income for 75602 single female homes is \$28,802
- 73% of the student body in 75602 is impacted by economic disadvantages
- Drop out rate in 75602 related to poverty is 26% compared to 17% in the state and 12% in the U.S.

Opportunity in 75602

We have identified Branches of Hope as a potential development site for our own scalable community initiative. This includes, but not limited to, the following organizations and properties:

- Martin House Child Advocacy Center
- Thrive
- Boys & Girls Clubs of the Big Pines
- GLUW (Greater Longview United Way)
- Ware Elementary/LISD
- Transformation Longview/Unite
- East Texas CASA
- Buckner Children & Family
- Area Faith Community

Proposed deliverables

Deliverable 1

- Identify community leaders/Quarterback

Deliverable 2

- Begin community listening sessions to give voice to the residents.

Deliverable 3

- Prioritize/Implement strategic initiatives to continue building collaboration, buy-in, and awareness of Branches of Hope.

Deliverable 4

- Create a Task Force of collaborative partners, leaders, organizations, residents, to drive the process and strategic initiatives forward.